



AMERICAN - INTERNATIONAL CHAROLAIS ASSOCIATION

11700 N.W. PLAZA CIRCLE • KANSAS CITY, MISSOURI 64153 • (816) 464-5977 • FAX (816) 464-5759 • WWW.CHAROLAISUSA.COM

Internship Opportunity with American International Charolais Association and *Charolais Journal*

Purpose:

To provide a college age student a hands-on experience of beef breed association work. This intern program encompasses much of the AICA's summer activities including event planning and execution of the Junior National Show & Leadership Conference, production of the June/July and August issues of the *Charolais Journal* and social media and communications management.

Qualifications:

- Junior or senior in college preferred.
- Available mid-May through July, depending on intern's academic schedule.
- Ability to be a self-starter and to work independently.
- Excellent written and oral communication skill.
- Knowledge of Adobe programs such as InDesign, Photoshop and Microsoft Office programs including Access preferred.
- Familiarity with livestock show procedure.

Major Responsibilities:

- Assist the director of youth activities with execution of the Junior National Show & Leadership Conference
- Work alongside the Junior Board throughout Junior National assisting in all tasks including personal development contests.
- Develop Junior National event materials.
- Write feature stories.
- Produce editorial and advertiser content.
- Manage social media outlets.

Compensation:

Compensation will be determined once intern is selected.

Special Considerations:

Position will be held in Kansas City, MO. If applicant does not have housing accommodations, the director of youth activities will aid in locating sufficient housing. Travel is involved as well as work on weekends and at other times as assigned.

To Apply:

Send cover letter, resume and a list of references to kchism@charolaisusa.com no later than Monday, February 15, 2021.

Contact:

Kaitlyn Chism
AICA Director of Youth Activities & Foundations
Charolais Journal Advertising Coordinator
(816) 464-2474 ext 201
kchism@charolaisusa.com