

# CHAR **advantage**

An IMI Global Age, Source & Genetic Verification Program for Charolais - influenced Feeder Cattle.

## CharAdvantage Provides Added Value Through:

- Age & Source Verification ▪ NHTC, VNB and BeefCARE Certification
- Genetic Benchmarking through registered Sires or Dams
- Documentation of health protocols & BQA certification
- Exposure of Charolais influenced genetics to a large list of potential buyers



**Charolais Advantage**

**For more information, contact:**  
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