13th Annual Bull Sale
5 p.m. • Saturday, March 14, 2020
Kearney, Missouri

Selling 150 Bulls
The Wrights have had many sets of ET bulls offered in their annual bull sale, but not quite like these two awesome flush mate ET brothers! They will make their debut at the National Western Stock Show and there will be talk, lots of talk! They are young April’s and looking forward to bucking heads with the older competition they will face in the Charolais Pen Show. Their sire Resource first made his appearance at the Denver Stock Show as the lead bull of the 2015 Grand Champion Pen-of-Three Bulls. Then he sold in March when one-half interest and one-half possession brought $44,000! Since those days his progeny have topped sales and won major shows across the country. These bulls are standouts for their phenotype and maternal power. Their extremely impressive dam was the featured bred heifer in the Wright Female Sale in 2014 where a one-half embryo interest sold for $25,000 to Patrick Maher in South Dakota. Then in 2017 her equally powerful bred heifer daughter WC Maher Clarice 6401 P ET, sired by Rushmore scored again when a one-half interest in her sells for $17,000 to 007 Charolais in Oklahoma. She was linebred to the superior LT Brenda 6120 donor, the dam of LT Ledger 0332! Both of these bulls are also linebred to Brenda’s Ease 3055, the dam of LT Brenda 6120 and LT Rushmore 8060!

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These Resource sons are powerful examples of top end performance and phenotype. This one has been a standout since birth and the fellas at WC have kept a close eye on him. He is one of the best they have ever raised! In the show ring he has been tabbed the Grand Champion Bull at the 2019 Tulsa State Fair and the National Bull Calf Champion in Louisville. And yes, he tipped the scales to an impressive 916 lbs. to ratio 117 at weaning and it is bred into him on both sides of the pedigree. Resource AWW: 923 lbs. and Icon’s dam born on January 14, 2013, calving interval: 2-7-15, 2-23-16, 1-21-17, 1-11-18 & 1-2-19! One son AWW: 786 lbs. and three daughters averaged weaning weight: 698 lbs. and one of those daughters sold for $8,500 at weaning age.

WC CCC Blue Girl 1528 – Resource’s dam

CCC WC Redemption 7143 Pld ET – Full brother to #9150

WC Rolls Royce 3177 P ET – Dam of #9150 & Redemption

A FULL BROTHER TO REDEMPTION!!! Same look and build. If you have been paying attention to the Charolais breed there is one name that continues to pop up in all conversations and IT’s REDEMPTION! This story starts back with SCC Lady Mac K118, a great donor bred in the Southern Cattle Company herd in Florida had such a storied production life that at 13 years of age she still sold at public auction for $11,250! She was the dam of WCCC Miss Alliance 428 that produced the 2017 National Champion WC Kendall 5173 P ET! And Miss Alliance 428 was also the dam of WC Rolls Royce 3177 that defeated many soon to be National Champions in 2014 and then raised CCC WC Redemption 7143 Pld ET. In 2018, a one-half interest and one-half possession of Redemption commanded $85,000. In the fall 2019 Redemption’s first daughter to sell at public auction at eight months of age for $32,500! Here is an opportunity to invest in a genetic monster that will be promoted forever.
If you don’t make the trip to Denver to see these outstanding WC Monumental 5524 sons, then you need to make the trip to Missouri and take a look! They are studs and this one is perfectly structured, awesome in his look and powerful. This one is a full brother to WC Alli 8303 P that the Ediger’s purchased at $11,000 during our December 2018 Female Sale after she was a National Class Winner in October 2018 at Kansas City. That following fall she was the Reserve Grand Champion Heifer at the 2019 Kansas State Fair. A full sister in blood sold this past December in our 2019 Female Sale for $7,000 to the Filippo family in Oklahoma where she will also be seeing the show ring. There is performance dependability here too, just look at his spring 2014 dam’s calving interval and weaning weights; 1-17-16 bull AWW: 740 lbs.; 2-2-17 bull AWW: 823 lbs.; 2-3-18 Ediger heifer AWW: 753 lbs. and now 1-6-19 AWW: 808 lbs.

WC REGULATOR 9215 P
1/6/2019 M930165 P

WC MONUMENTAL 5524 P
WC ASTA 0505 P
WC ROYAL MAC 4142 P ET
SCC LADY MAC K118

BW: 82 AWW: 808 R:103

EPDs: 5.2 0.9 44 69 16 7.7 38 1 208.08

WC EMPOWERED 9234 PET
1/12/2019 M930167 P

WC MONUMENTAL 5524 P
WC ASTA 0505 P
WC LT BREEZE 0088 P ET

BW: 89 AWW: 859 R:109

EPDs: 3 1.4 46 79 17 6.6 40 1.3 219.41

Another great Monumental son and even more performance history. His dam has been a great producer at WC for years and this is her best work to date. She was born in spring 2010 and her calving record: 2-18-12, 1-30-13, 1-20-14, 2-23-15, 2-7-16, 1-4-17, 1-16-18 & 1-12-19. The AWW average on her four registered bull calf progeny is 828.3 lbs. Her first calf sired by Rushmore is her only heifer calf born 2-18-12 is still in the herd today never missing a spring calving date and has an AWW average of 750 lbs. on her female offspring and 817 lbs. on one bull calf. And what about WC Monumental? He sold in the 2017 WC Bull Sale 2/3 interest for $42,500 to Weber Charolais in South Dakota. He posted an AWW of 937 lbs. to ratio 125, 140 lbs. heavier than the next heaviest bull in his contemporary group! His first bred heifer daughter to sell in the December 2019 WC Female Sale goes for $13,500!
They just keep coming at you, these high-end performance monsters sired by the great WC Monumental! This one with even more performance along with more calving-ease data. You will really admire his awesome body, hip and power. Why he should be a great one, his dam is none other than the great donor #1140! She captures everyone’s imagination when they see her. She may certainly be the best daughter of the powerful Baldridge Sweetheart 7M alive. She is now owned by Wright Charolais and Grand Hills Cattle in Colorado. The dam of Monumental - WC Asta 0505 is a tremendous donor, now check out this next bull in this line-up sired by WC Inferno 6561 P ANOTHER son of WC Asta 0505 and a full brother to WC Monumental!

WC CCC Sweetheart 1140 P – Dam of #9120

WC Asta 0505 P – Dam of Monumental & Inferno

WC Inferno 6561 P

One only needs to ask anyone connected to Wright Charolais to see how much they love the first calf crop of WC Inferno’s! He might have got a little overlooked during the 2018 Wright Charolais Bull Sale when Uncharted brings $157,500 and Redemption sells for $85,000, but he was the third high-selling bull at $47,500 going to 5L Ranch in Montana and he is proven out to be a great purchase for them. His dam #5322 has been a great one for WC, born in 2015 all three of her progeny have been powerful in performance and style. Her first calf, a heifer had an AWW of 745 lbs. to ratio 112, the #1 ranked out of that calf crop, her second calf, a bull WC Recon 8371 P with an AWW 857 lbs., ratio 111, #4 out of 72 bull calves and sold to Mitch Thomas in Texas for $9,500 in the 2019 WC Bull Sale and now her third calf AWW 834 lbs.! The maternal granddam WC bought from Hubert Charolais Ranch has the same performance power producing WC three progeny with an average AWW ratio of 110.7!
You wanna talk about numbers, I'll show you some numbers! He didn't get his name from NOT coming to the top of the chart. This is our first son of the $157,500 one-half interest WC Uncharted 7328 P to offer and he has all the numbers we thought we'd get from his progeny. WC Chart Topper 9225 P ranks in the top 1% of the breed for Weaning Weight EPD, the top 1% of the breed for Yearling Weight, the top 20% for Milk, the top 1% for Maternal, the top 25% for SC, the top 2% for CW, the top 8% for REA, the top 25% for Marbling and the top 2% for TSI!!!!!! He was bred to do it, being out of an ET daughter of Ledger and JWK Clarice J139 ET! These are some UNREAL EPDs! Make sure you look him up in Denver and sale day.

Every year there has to be ONE and here he is, the #1 heaviest weaning weight bull of the entire WC calf crop! He comes in with a highly impressive AWW of 918 lbs. to ratio 117. He is bred to do it. His sire WC Visionary 7254 was an exciting son of Resource in our 2018 Bull Sale in which a one-half interest and one-half possession sold for $29,000 to Sandmeier in South Dakota. He was named the National Reserve Junior Bull Calf Champion in Denver and was a maternal brother to the Fort Worth National Champion Bull WC Everest 4048 in 2017. Visionary posted the second highest REA of all the spring born 2017 bulls in that sale with a 20.27 REA. WC Power Play 9291's dam has not been weak in her production with her first bull calf having an AWW of 838 lbs. and her next calf, a heifer pounding it down to an AWW of 746 lbs. Need more? His maternal granddam LT Pearl's Breeze 2236 is the dam of LT Bluegrass 4017 P the sire of LT Ledger 0332!
These fall 2018 bulls won’t be in Denver, but they will highlight that set of fall bulls at the sale March 14th! This is a massive herd sire prospect that is a three-quarter brother to the $125,000 WC Milestone 5223 P. You will love the mass, rib, body and muscle in this powerhouse bull. His sire WC Benelli sold as a yearling in the 2013 Wright Charolais Annual Bull Sale for $50,000 and today is noted as one of the best producing sons of DA Passport in the breed. And he should have been good, his dam is one of the premier donors of the breed JWK Clarice J139 ET! His young dam born 8-15-15 had her first calf, a heifer on 9-5-17 and weaned her to an AWW of 710 lbs. and now this powerful son to 836 lbs. AWW to ratio 116, the #2 ranked bull of that bull calf crop of 34 head!

WC Benelli 2134 P ET

M&M Outsider 4003 Pld

WC Missy 0516 P ET – Dam of #8727

They didn’t use a lot of M&M Outsider semen in this herd, but when they did, they made it count! Chris had a plan with each ET mating they used it on and it worked every time. In the December 2018 WC Female Sale an Outsider daughter topped the open heifers at $22,500 with WC Adriana 7901 selling to Madison Harrell in Illinois. This awesome built Outsider son will gather attention sale day. His equally power donor dam has been a great producer for Arthur Charolais and the Wright Charolais ET program. Her first calf sold for $10,000 after posting AWW of 862 lbs. WC sold her next heifer calves for $4,850 and $6,000. Several ET daughters remain in the WC herd today. Her ET heifer calves were highly sought after in the Arthur Dispersal back in November selling at weaning age for $4,000, $3,800 and $4,000. The maternal grand dam of this bull is another great donor that started this super productive cow family WCCC Miss Alliance 428, the dam of the National Champion Female WC Kendall 5173 P ET.

WC PLATINUM 8558 P

9/19/2018 M830171 P

DA PASSPORT 502 P ET
DAJ SMOKESTER J1377 P ET
OW MISS MARION 0025 ET
WCR SIR DUKE 914 P
JWK CLARICE J139 ET
JWK CLARICE D050 ET
LT BLUEGRASS 4027 P
LT UNLIMITED MAID 7184 P
LT RIO BRAVO 3181 P
LT MAID MARY 2025 P

EC BW WW YW Milk MCE Milc SC TSI

EPDs:  5.9  0.6  44  72  16  7.8  39  1  213.46

WC NETWORK 8727 PET

10/5/2018 EM930170 P

M&M OUTSIDER 4003 P
M&M RAPTOR 8122 PLD
LT SILVER DISTANCE 5342P
LT LONG DISTANCE 9001 P
M&M MS CARBINE 1567 P
LT BELLE 7026 P
M&M MS COLEY 1017 N9 ET
LT ROYAL BLEND 7216 P
LT EASY BLEND 5125 P
WCCC MISS ALLIANCE 428
LT KAMI 3057 P
SCC ALLIANCE 0026
SCC LADY MAC K118

EC BW WW YW Milk MCE Milc SC TSI

EPDs:  6.9  0.4  36  64   8  9.1  26  0.9  200.97
Selling 50% Semen & Revenue Sharing Interest and partial possession.

Wright Charolais will retain a 25% semen & revenue sharing interest and the possession from March 15 through June 1 each year. Jeffs Cattle will retain a 25% semen & revenue sharing interest. It was with great pleasure that we partnered with Tony Jeffs, Jeffs Cattle Co., to own part of this tremendous son of our WC Milestone 5223 P herd sire and offer him in the Wright Charolais Bull Sale! Double Nickels dam was a maternal influence Chris Peuster always wanted to insert into the WC breeding program and now they have it. But they also wanted to share this exciting bull with a progressive breeder to share in the promotion and development of this bull. Chris & Derry can’t wait to see what combining the maternal power of their donors JWK Clarice J139 and WC Lady Blue 0506 with SULL Impressive Stones and on back to Thomas Ms Impressive 0641 will produce! SULL Impressive Stones was the most dominating show female in quite some time during her stomp through the competition in 2016! She was the Junior National Grand Champion, she was the Grand Champion Female at Kansas City, Louisville and Denver (the BIG three)! A flush in her sold for $30,000.

JFS Double Nickels 55F ET was the Grand Champion Bull at the 2019 American Royal Show in Kansas City, as well as his full sister JFS Stone’s Split 101F was the Grand Champion Female.

Presented with Tony Jeffs, Jeffs Cattle Co., Stephenville, Texas & Wright Charolais

WC Milestone 5223 P

WC Lady Blue 0506 P – WC Milestones dam

For more bull sale information and catalogs, call

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