



CharolaisUSA.com

The Official Website of the American-International Charolais Association

With more than 2,900 active members, the AICA is one of the most dynamic and innovative breed organizations in the country! Members are eligible to participate in a variety of livestock shows, industry conferences, association activities, and educational meetings. The AICA is the official registry of Charolais cattle in the United States.

Banner Ads

Advertise your Charolais operation or upcoming sale. Banner ads can be linked directly to your website or sale catalog. Ads will be put on the website within 2 days after submission.

Ad Size: 480 px x 125 px

Rates

- 1 month on Member **OR** Do What Works pages: \$250
- 1 month on **BOTH** Member and Do What Works pages: \$350
- 2 weeks on Member **OR** Do What Works pages: \$200
- 2 weeks on **BOTH** Member and Do What Works pages: \$300

Sale Booklet Advertisers

The Charolais Journal is now offering more services to sale booklet advertisers. Not only is the Charolais Journal an excellent spot to promote your sale, but booklets are now available online! Included is a 1 month banner ad and 1 email blast.

Contact Charolais Journal for rates.

Email Blasts

Want to reach your customers directly? Email blasts are now offered to drop your advertisement straight into the inbox of thousands! Email blasts work great for upcoming sales or any ad that runs in the Charolais Journal. Email blasts can be linked directly to your website or sale catalog.

Ad Specification: Request jpeg files.

Rates

- E-blast: \$250
- Second e-blast for event: \$100

Packages

Rates

- 1 month banner ad on Member **OR** Do What Works page and 1 e-blast: \$400
- 1 month on **BOTH** Member and Do What Works pages and 1 e-blast: \$500